

Min^{ing} engineering[®]

OFFICIAL PUBLICATION OF SME

2027 Media Guide

me.smenet.org

SME

Society for
Mining, Metallurgy
& Exploration

Put the Full Reach of SME To Work for You



Build a results-driven marketing package tailored to your goals. Partner with the Society for Mining, Metallurgy & Exploration (SME) and maximize your marketing efforts.

Customized marketing packages help you leverage SME resources. Align your message with the trusted and reliable voice of the industry. From brand awareness and lead generation, to thought leadership and product promotion, you'll find avenues to connect with the right audience.

- Publications
- Digital
- Exhibits
- Sponsorships
- Webinars
- Programmatic Advertising
- SME Foundation
- Membership
- Meetings
- Programs & Continuing Education

Learn more about creating your custom marketing opportunity and see how you can reach your organizational goals when you partner with SME.

CONTACT

Lynne Hatten | 303-948-4243 | hatten@smenet.org

About the Society for Mining, Metallurgy & Exploration

SME brings together the mining and mineral industry's brightest and most dedicated professionals. More than 14,000 global members advance their careers with the world-class technical resources, educational programs, networking opportunities and professional development tools from SME. Our members are focused on sharing best practices for safety, environmental stewardship and moving mining forward.

SME. Inspiring Mining Professionals Worldwide.

Your Connection to SME

Connect with your clients directly on SME platforms. Design a cross-platform marketing program that delivers exclusive access to mining, mineral and exploration professionals.

- Mining Engineering magazine
- Tunneling & Underground Construction magazine
- Website
- Programmatic Advertising
- eNewsletters
- Webinars
- Client-Provided Content
- Career Center
- Conferences
- Program Sponsorships



SME Membership

13,993

Members

92

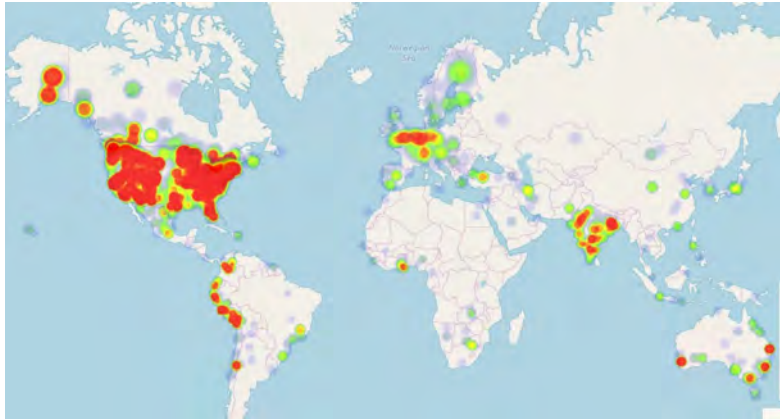
Number of countries where
members are represented

27%

of membership is
international

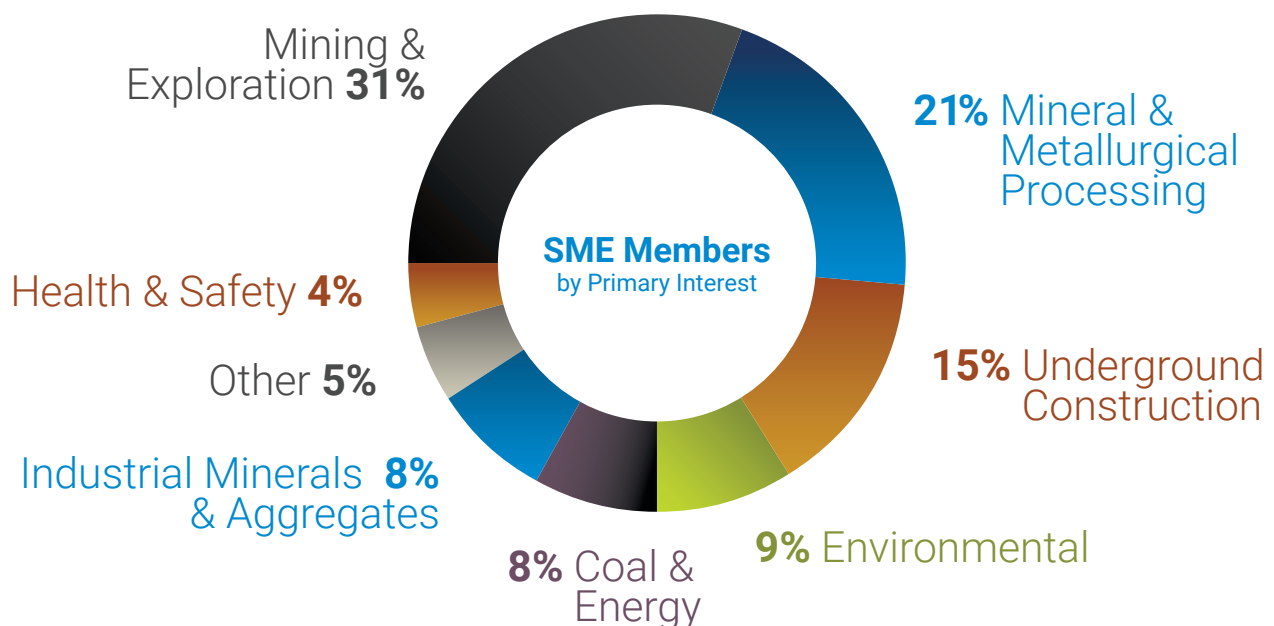
*Membership data as of January 2026.

Members by Geography and Membership Trends



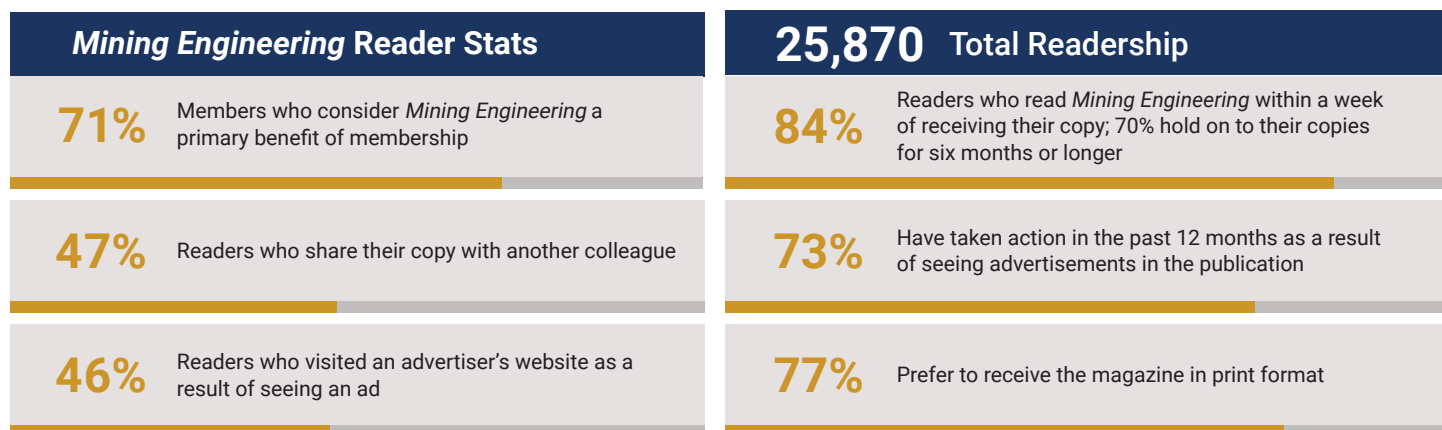
Source: Membership Deck

SME membership represents a diverse cross-section of the mining, minerals, and underground construction industries



Mining Engineering: The Flagship Publication of SME

The industry has turned to *Mining Engineering* for 78 years as the source for trusted and reliable industry intelligence.



12 Annual issues

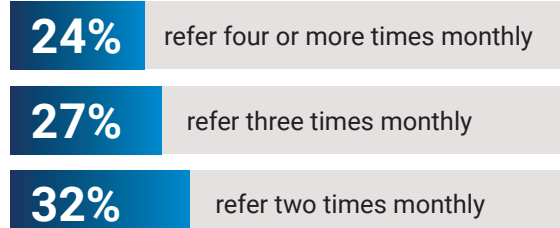
2 ShowGuides

4 Bonus issues of *Tunneling & Underground Construction*

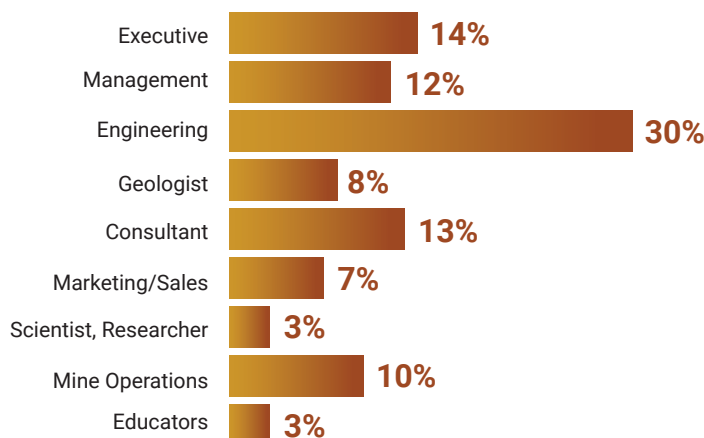


Source: 2023 Baxter Readership Survey

A Resource That Matters



Mining Engineering Reader Primary Function



Bonus Distribution

Many issues of *Mining Engineering* include targeted, bonus distribution at key trade shows, training events, seminars and industry meetings.

SME delivers *Mining Engineering* to potential members and to mining industry business leaders whose areas of interest and expertise match monthly editorial topics.

Issue	Editorial Topic/Advertising Opportunities	Bonus Distribution	Discounts
January & Pre-ShowGuide Sales Close: 12/8/2026 Material Close: 12/15/2026	- Mineral Supply Chain Issues – Domestic Funding 2027 MINEXCHANGE Preview - Official SME MINEXCHANGE Pre-show section	George A. Fox Conference SME MINEXCHANGE 2027 Annual Conference & Expo	25% off SME MINEXCHANGE Pre-show section ads including a free repeat in February Show section and the Official SME ShowGuide
February & ShowGuide Sales Close: 1/5/2027 Material Close: 1/12/2027	- Total Worker Health 2027 MINEXCHANGE Keynote Preview - Mineral Supply Chain – International Funding <i>Media Review – (see page 10 for details)</i>	SME MINEXCHANGE 2027 Annual Conference & Expo Prospectors & Developers Association of Canada	25% off SME MINEXCHANGE ShowGuide section ads including a free repeat in the Official SME ShowGuide - Free repeat of January SME MINEXCHANGE Pre-show section ads
March Sales Close: 2/2/2027 Material Close: 2/9/2027	2027 SME President's Interview - Mineral Processing-Critical Minerals - Women in Mining <i>Tunneling & Underground Construction</i>		20% off Mineral Processing section ads 20% off Women in Mining section ads
April Sales Close: 3/9/2027 Material Close: 3/16/2027	2027 MINEXCHANGE Recap - Water Management - Latin America Mining - Business Profiles	SME Minnesota Conference CIM Connect	20% off SME MINEXCHANGE Recap section ads 20% off Water Management section ads 20% off Latin America section - Business Profiles: Free, custom editorial for business profile advertisers (see page 10 for details)
May Sales Close: 4/6/2027 Material Close: 4/13/2027	- USGS Mining Review - USGS Critical Minerals Review - Mining Equipment <i>Media Review – (see page 10 for details)</i>		20% off USGS Mining Review section ads 20% off Heavy Equipment section ads
June Sales Close: 5/4/2027 Material Close: 5/11/2027	- Surface Mining - SME Member Focus - Coal and Energy <i>Tunneling & Underground Construction</i>	Rapid Excavation and Tunneling Conference (RETC)	20% off Surface Mining section ads 20% off Coal section ads 20% off SME Member focus section ads

Issue	Editorial Topic/Advertising Opportunities	Bonus Distribution	Discounts
July Sales Close: 6/1/2027 Material Close: 6/8/2027	• Industrial Minerals Review • Tailings Management <i>Products and Services Directory</i>		• 20% off Industrial Minerals Review section ads • 20% off Tailings Management section ads • 20% off Products & Services Directory ads, with a free repeat in the November Directory
August Sales Close: 7/6/2027 Material Close: 7/13/2027	• Mineral Exploration • Underground Mining • Mining in Canada • Media Review (see page 10 for details)		• 20% off Mining Exploration section ads • 20% off Underground Mining ads • 20% off Canada Section ads
September Sales Close: 8/3/2027 Material Close: 8/10/2027	• Offshore/Off Earth Mining • Education • Student highlights • Secondary Resource Recovery <i>Tunneling & Underground Construction</i>		• 20% off Offshore/Off Earth Mining section ads • 20% off Education section ads • 20% off Secondary Resource Recovery
October Sales Close: 9/7/2027 Material Close: 9/14/2027	• Artificial Intelligence & Machine Learning • Mineral Processing • Strategic Partnerships in Mining • Business Profiles		• 20% off Artificial Intelligence & Machine Learning section ads • 20% off Mineral Processing section ads • 20% off Strategic Partnerships in Mining section ads • Business Profiles: Free, custom editorial for business profile advertisers (see page 10 for details)
November Sales Close: 10/5/2027 Material Close: 10/12/2027	• Copper Mining in the United States • New Technology in Mining • Economics of Mining • Media Review (see page 10 for details) <i>Product and Services Directory</i>	SME Arizona Conference	• 20% off Copper Mining in the United States • 20% off New Technology section ads • 20% off Economics of Mining
December Sales Close: 11/2/2027 Material Close: 11/9/2027	• Workforce • Rare Earths Mining • Reclamation <i>Tunneling & Underground Construction</i>		• 20% off Workforce section ads • 20% off Rare Earths section ads • 20% off Reclamation section ads • Full-page ads run in December 2027. Earn a free full-page ad in any 2028 issue of <i>Mining Engineering</i>.

Display advertising rates 2027 – Effective January 1, 2027

Four-color process	1x	3x	6x	9x	12x
2-page spread	\$11,090	\$10,415	\$10,100	\$9,780	\$9,130
Full page	\$7,520	\$7,135	\$6,740	\$6,340	\$5,960
2/3 page	\$6,100	\$5,815	\$5,650	\$5,500	\$5,195
1/2 page	\$5,330	\$5,080	\$4,970	\$4,840	\$4,600
1/3 page	\$4,095	\$3,960	\$3,865	\$3,795	\$3,630
1/4 page	\$3,795	\$3,655	\$3,580	\$3,500	\$3,380
1/6 page	\$3,255	\$3,125	\$3,080	\$3,040	\$2,925
B&W/Grayscale	1x	3x	6x	9x	12x
2-page spread	\$9,310	\$8,665	\$8,025	\$7,420	\$6,735
Full page	\$5,805	\$5,370	\$4,960	\$4,590	\$4,250
2/3 page	\$4,345	\$4,045	\$3,745	\$3,470	\$3,200
1/2 page	\$3,570	\$3,345	\$3,865	\$2,870	\$2,650
1/3 page	\$2,360	\$2,200	\$2,030	\$1,875	\$1,725
1/4 page	\$2,050	\$1,895	\$1,755	\$1,615	\$1,495
1/6 page	\$1,485	\$1,375	\$1,270	\$1,175	\$1,080
Add \$1,000 for an optional matched Pantone or PMS (non-CMYK) color selection.					

Classified advertising rates 2027 – Effective January 1, 2027

Four-color process	1x	3x	6x	9x	12x
2-page spread	\$3,335	\$3,165	\$3,070	\$2,785	\$2,660
Full page	\$2,260	\$2,155	\$2,100	\$1,940	\$1,810
2/3 page	\$1,835	\$1,755	\$1,690	\$1,575	\$1,475
1/2 page	\$1,595	\$1,520	\$1,485	\$1,420	\$1,295
1/3 page	\$1,235	\$1,175	\$1,150	\$1,110	\$985
1/4 page	\$1,155	\$1,080	\$1,050	\$1,005	\$915
1/6 page	\$975	\$935	\$910	\$900	\$810
B&W/Grayscale	1x	3x	6x	9x	12x
2-page spread	\$2,795	\$2,680	\$2,590	\$2,470	\$2,240
Full page	\$1,735	\$1,640	\$1,595	\$1,495	\$1,390
2/3 page	\$1,305	\$1,235	\$1,215	\$1,110	\$1,050
1/2 page	\$1,080	\$1,030	\$1,000	\$900	\$875
1/3 page	\$720	\$690	\$680	\$560	\$540
1/4 page	\$600	\$570	\$560	\$490	\$445
1/6 page	\$445	\$425	\$415	\$350	\$300

PREMIUM

Pages 3, 5 or 7 or guaranteed right-hand placement \$250

Inside front cover \$700

Inside back cover \$500

Back cover \$1,000

**Stand out with Specialty Products - see page 10 for details.*

Discounts and Offers

First-time advertisers receive an additional 10% discount on the gross rate of their first placement. Discounts shown apply to the gross rate before agency discount and cannot be combined with any other discounts except the 10% first-time advertiser discount. Frequency rates must be earned before use and may not be taken in advance. Right-hand page placement for ads is generally available but not guaranteed unless a premium position surcharge is part of the advertising order. Free polybag inserts, from advertiser-supplied product, are specified for quantity, weight and size by the publisher. All discounts and offers taken must be shown on the signed insertion order prepared by SME sales representatives.

Other Rates and Information

All rates are payable in U.S. funds only. Payment for display ads is by credit card, wire transfer or invoice, with invoicing at 30-day net, the standard payment model. Credit card prepayment is required for all classified, professional services, web directory and online advertising. Advertising agency commission discount to recognized agencies only, with supplied press ready-files, with no alterations on all regular section display ads. Signed SME insertion orders are required for all placements.

Classified

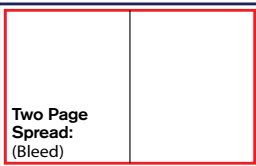
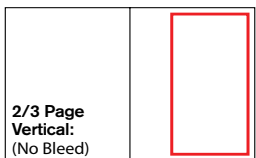
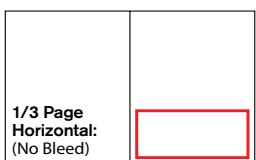
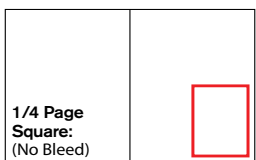
Classified rates listed are for general classified section placement. Guaranteed placement is not available due to production and layout parameters. No spot or Pantone inks on classified ads. Basic typesetting and ad creation offered at no additional cost from advertiser-supplied materials. Column-inch ads are not available. Credit card prepayment is required for all classified order bookings. Agency discounts do not apply on classified ads. Word counts, below, will accommodate one small logo.

Classified Advertising Word Counts

Full page	750 words
2/3 page	500 words
1/2 page	250 words
1/3 page	200 words
1/4 page	150 words
1/6 page	100 words
2-page spread	1,500 words

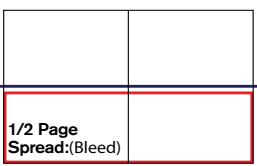
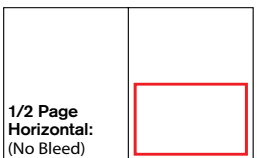
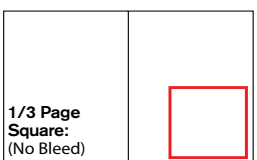
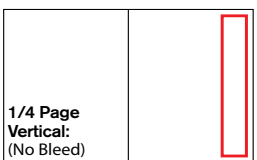
Final: 16.75 x 11.375

Trim: 16.25 x 10.875

Final Size: 16 3/4" x 11 3/8" (with 1/4" bleed)
Trim Size: 16 1/4" x 10 7/8" (425 x 290 mm)4 1/2" x 10" (114 x 254 mm)
4.5 x 107" x 3 1/2" (177 x 88 mm)
7 x 3.53 3/8" x 4 1/2" (86 x 114 mm)
3.375 x 4.5

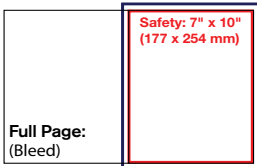
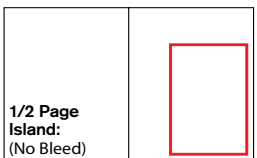
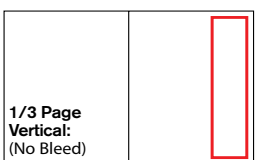
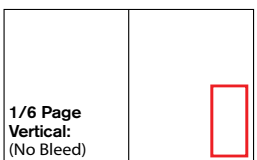
Final: 16.75 x 5.5

Trim: 16.25 x 5.25

Final Size: 16 3/4" x 5 1/2" (with 1/4" bleed)
Trim Size: 16 1/4" x 5 1/4" (425 x 134 mm)7" x 4 7/8" (177 x 122 mm)
7 x 4.8754 1/2" x 4 7/8" (114 x 122 mm)
4.5 x 4.8751 5/8" x 10" (41 x 254 mm)
1.625 x 10

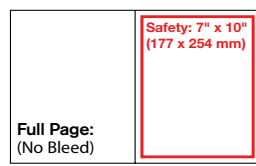
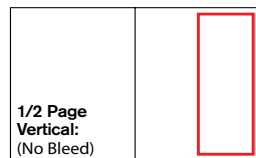
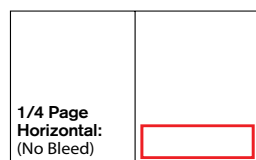
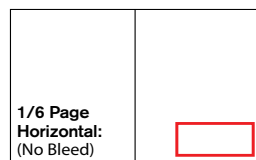
Final: 8.625 x 11.375

Trim: 8.125 x 10.875

Final Size: 8 5/8" x 11 3/8" (with 1/4" bleed)
Trim Size: 8 1/8" x 10 7/8" (213 x 283 mm)4 1/2" x 7" (114 x 177 mm)
4.5 x 72 1/8" x 10" (54 x 254 mm)
2.125 x 102 1/8" x 4 1/2" (54 x 254 mm)
2.125 x 4.5

Final: 7 x 10

Trim: 8.125 x 10.875

Final Size: 7" x 10"
Trim Size: 8 1/8" x 10 7/8" (213 x 283 mm)3 3/8" x 10" (86 x 254 mm)
3.375 x 107" x 2 3/8" (177 x 60 mm)
7 x 2.3754 1/2" x 2 3/8" (177 x 60 mm)
4.5 x 2.375

Print Advertising Materials Specifications

File Preparation – Display Ads: Images/logos (before placing into native file):

Size each original image to match the size it will appear in the final ad file. Convert all images to CMYK or grayscale and do not use spot colors, RGB, LAB, or ICC color profiles. Images/logos must be a MAXIMUM of 300 dpi resolution before placing into the ad file. Use only Type 1 fonts – no TrueType fonts or font substitutions. It is vital to prepare your images correctly to ensure your final PDF file will be small enough to email to *Mining Engineering* and to ensure optimal reproduction.

File Preparation – Logos: Logo art must be CMYK or grayscale. Size each logo to a maximum of 2" or 50.8 mm wide. Convert all logo art to CMYK or grayscale and a MAXIMUM of 300 dpi resolution. Convert EPS, AI, CDR, PSD, CPT, etc., to PDF. TIFs or JPGs are also acceptable, but their quality is sometimes inferior to PDF.

Export to PDF: Export to PDF with fonts and images/logos embedded. Provide PDF/X-1a or PDF/X-4:2008 file. Include crop marks only for ads intended to bleed. Do not send full color ad files for black and white reproduction to ensure optimal reproduction. The final PDF, if properly prepared, should not exceed 1-2MB, a file size accommodated by most email servers.

Send PDF: All ad files are to be emailed to hatten@smenet.org. An exception is made if your file is very large (but file must be under 25MB); please contact your advertising representative or hatten@smenet.org for FTP instructions.

Magazine Printing: Web printing, perfect binding.

Technical Support: Advertisers or designers with questions about the preparation or reproduction of advertising in *Mining Engineering* may contact the magazine's Media Manager for technical and/or prepress assistance at hatten@smenet.org.

SME and *Mining Engineering* mailing list rentals available by calling +1-800-708-5478 x3262. All publication pages, including advertising, appear at me.smenet.org.

ALSO SEE SRDS PRINT MEDIA SOURCE, www.srds.com.

Send all correspondence, contracts, insertion orders, and ad materials to:

Lynne Hatten, Media Sales Manager, SME Publications
12999 E. Adam Aircraft Circle, Englewood, CO 80112 USA
hatten@smenet.org, telephone: +1-303-948-4243,
fax: +1-303-973-3845.

Inserts, stickers, bellybands, reprints, trade show distribution, specialty advertising: call for specifications.

All advertising in the print and online editions of *Mining Engineering* is subject to publisher's approval. SME reserves the right to reject any advertisement or space reservation.

Special Marketing Opportunities

Annual Calendar

SME members look forward to *Mining Engineering* magazine's annual calendar each year, which is delivered to members and subscribers in November and at the SME MINEXCHANGE Conference in February. This calendar provides the opportunity to be in front of your best customers, and potential customers, with your advertising message for a full month.

Products & Services Directory (July and November)

The Products & Services Directory is printed as a stand-alone publication in November, and as an insert in July. It also appears as an online reference on the *Mining Engineering* website. The Directory serves as a stand-alone, year-round reference for buyers worldwide.

MiningDirectory.org

In addition to the printed Products & Services Directory, your listing, contact information, and logo will be featured on MiningDirectory.org. This site is search engine optimized to deliver mining industry professionals searching for products and services (see page 15 for more details).

Business Profiles (April & October Issues)

Tell your brand story and deepen your connection with clients. With the purchase of any size display ad 1/4 page or larger at regular price in this section, receive a matching size custom advertorial to complement your ad.

Media Reviews (February, May, August & November Issues)

Showcase printed materials, including videos, books and PDFs in the special Media Review section. Connect with readers searching for supplemental materials.

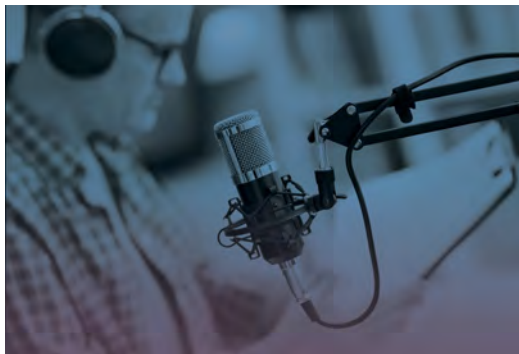
Media Review rates: 1x @ \$800 per insertion or 4x @ \$410 per insertion.

Tunneling & Underground Construction (T&UC) Supplement

T&UC sections appear in the March, June, September and December issues.

Professional Services Advertisements

Promote your services to SME members for as little as \$25 per month.



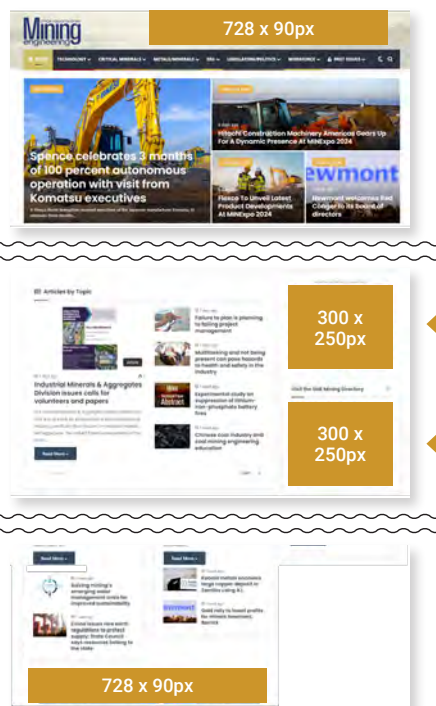
Weekly Rundown Podcast Sponsorship

Put your advertising message front and center with mining industry headline news, and industry-related news every Friday. Ask about sponsorship rates. *Weekly Rundown* runs in English and Spanish.

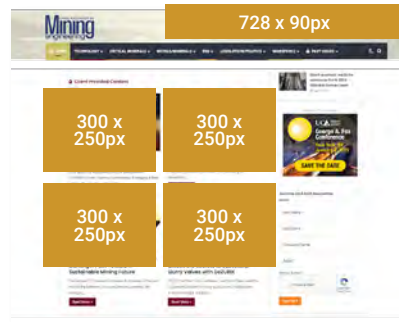
Align with the Industry News Leader

Connect with your audience on the website for *Mining Engineering*, the flagship publication of SME. *Mining Engineering* is the industry's trusted source for news, industry information, the latest technological developments and more to the global mining community since 1949.

1 Homepage Top Leaderboard Ad



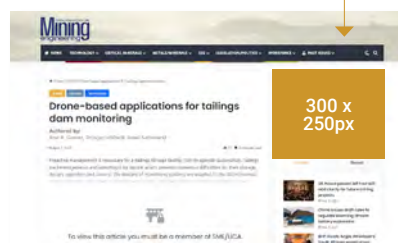
3a Client-Provided Content Homepage Announcement



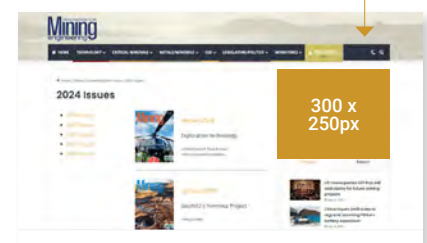
3b Client-Provided Content Article Page



4 Articles Page Ad



5 Category Page Ad



1 Homepage Bottom Leaderboard Ad

2 Homepage Medium Banner Ad

ME Website Digital Ads	Size	3x	6x	12x
1 - Home Page – Top/Bottom Leaderboard Ad (One position rotates between four spots per month)	728 x 90px	\$1,465	\$1,225	\$1,135
2 - Home Page – Medium Banner Ad (Four positions per month, non-rotating)	300 x 250px	\$440	\$365	\$335
3a - Client-Provided Content Homepage Announcement (Four per month, 300 x 250 image, and link to CPC Article Page)	1200 x 600px	\$3,155	\$2,635	\$2,435
3b - Client-Provided Content Article Page (4,500 character article, 1200 x 600px image, 728 x 90 banner ad, and 160 x 200 box ad)				
4. Articles Page Ad (Two positions per month, non-rotating)	300 x 250px	\$440	\$365	\$335
5. Category Page ad (Two positions, each rotate between four spots per month)	300 x 250px	\$440	\$365	\$335

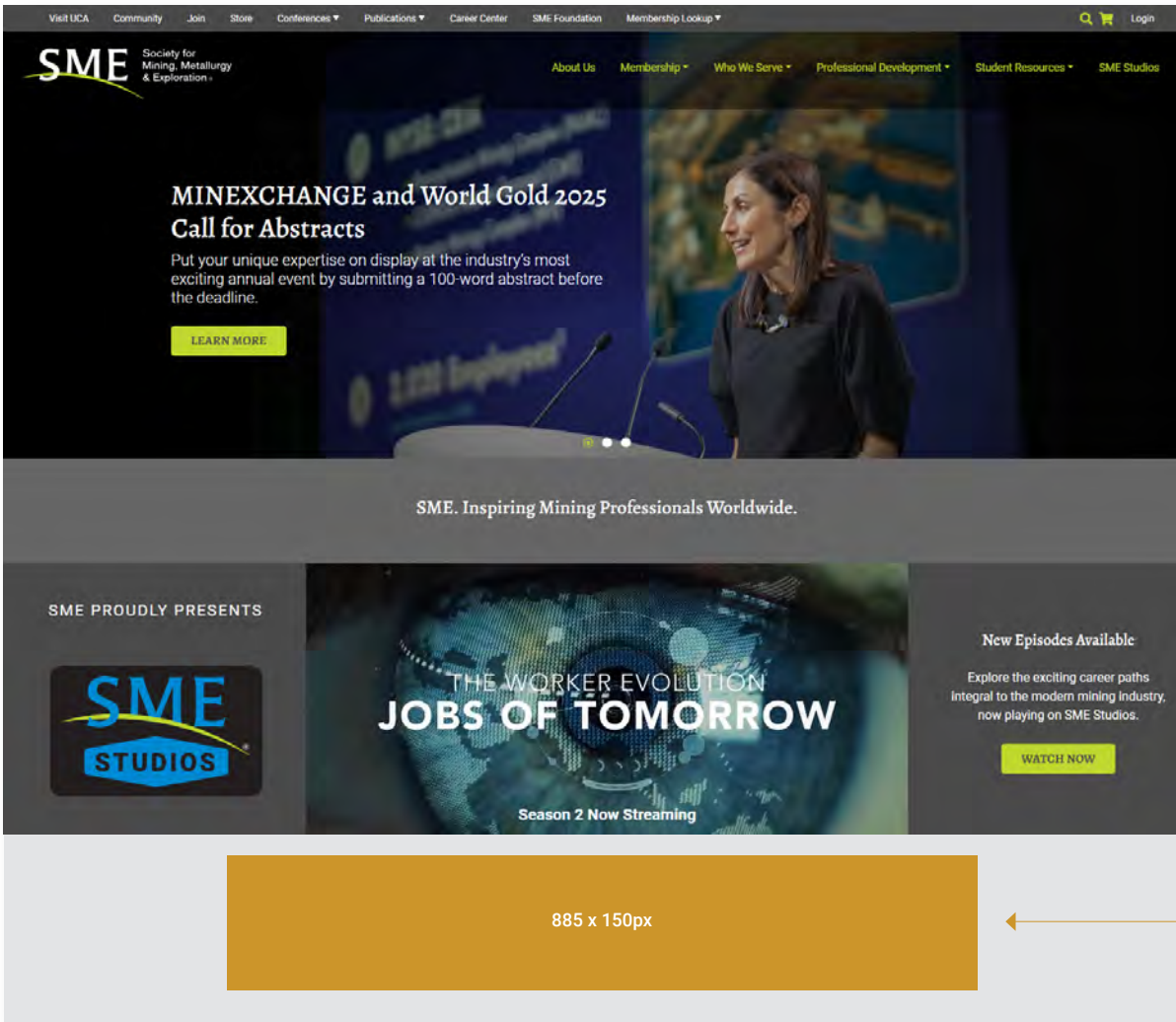
(All Rates Are Net)

Align with the World’s Leading Mining Society

Position your company or message on the SME website. SME members are among the most educated and respected industry professionals. The SME website is the first source for member information, Society events and professional development.

A

Leaderboard Ad



SME Website Digital Ads	Size	3x	6x	12x
A Leaderboard Ad (One per month with rotating positions)	885 x 150px	\$1,755	\$1,480	\$1,365

(All Rates Are Net)

Meet Your Customers in Their Inbox

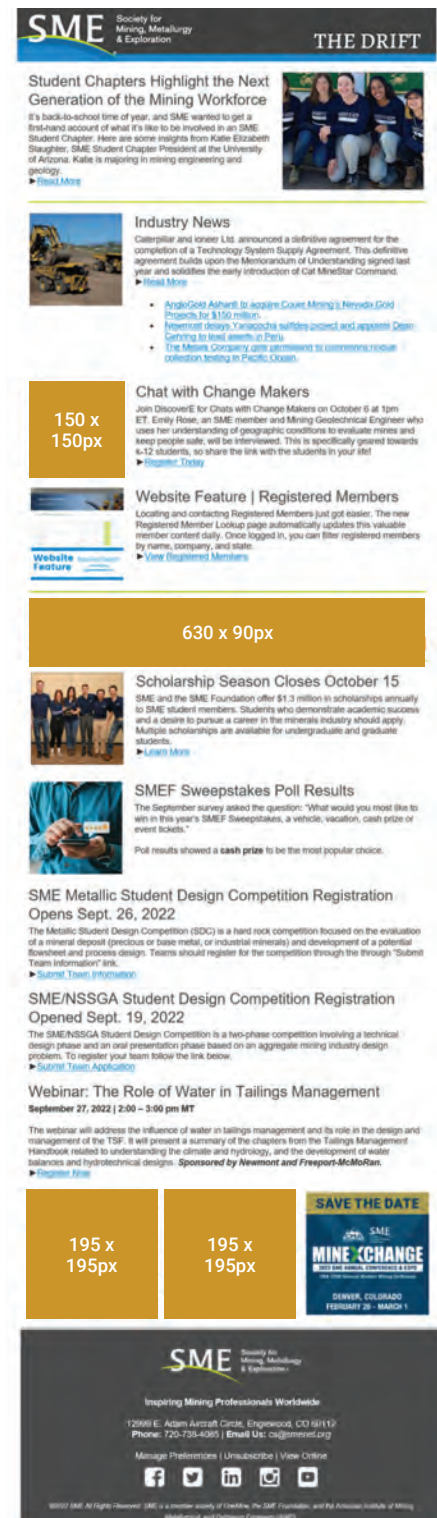
This bi-weekly electronic newsletter for SME members and interested individuals contains Society and industry news. With a focus on featured members, education and professional development opportunities, outreach resources, and industry-related issues, the SME Drift is a cost-effective yet valuable marketing tool.

The Drift mailing list averages over 17,900 individuals with a consistent open rate over 34%.

A Client-Provided Content Ad

B Banner Ad

C Box Ad



SME Drift Digital Ads	Size	3x	6x	12x
A Client-Provided Content Ad (Two per issue)	150 x 150px Plus headline and 250 Characters (spaces included)	\$1,970	\$1,745	\$1,630
B Banner Ad (One per issue)	630 x 90px	\$1,120	\$960	\$880
C Box Ad (Two per issue)	195 x 195px	\$335	\$300	\$275

(All Rates Are Net)

The Power of Programmatic (Targeted Digital Display)

Programmatic Marketing is automated bidding on advertising inventory in real time, for the opportunity to show an ad to a specific type of customer, in a specific context or location. The blend of these tactics lets you serve the right message, at the right time, to the right person.



Site Retargeting

Marketing to people who have visited smenet.org

A user visits and browses our site.

This user is flagged as a good prospect and is served ads as they perform other online activities.

The user clicks through the ad, returns to the advertiser's site and converts.



Geo-Fencing

Marketing to people frequenting the locations of interest.

Geo-Fencing uses GPS technology to create a virtual fence around a physical location.

- Events
- Competitors
- Related places of business
- Places of interest
- SME proprietary list of mine sites



Keyword Searches/Retargeting

Marketing to those who are searching/consuming content for your products or services.

Your ad will be served to people who search for and/or read content related to:

- Your Google Ad Words
- Your Competitors' Ad Words
- Competitors' Names



Email Device Mapping

Marketing to specific devices associated with known users leveraging their email addresses.

You provide a list of email addresses, we match the device IDs (for phones and smart devices). The devices are mapped, and the email list is discarded. Your ad displays on the sites/apps on those devices, up to 3x a day.

TOTAL INVESTMENT

DOMINANT	75,000 <u>Monthly</u> Programmatic Impressions	\$33,160 - 12 Months \$17,500 - 6 Months \$9,210 - 3 Months
COMPETITIVE	50,000 <u>Monthly</u> Programmatic Impressions	\$22,105 - 12 Months \$11,670 - 6 Months \$6,140 - 3 Months
PRESENCE	30,000 <u>Monthly</u> Programmatic Impressions	\$13,265 - 12 Months \$7,000 - 6 Months \$3,685 - 3 Months

Ad Sizes	
Desktop	160 x 600px
Desktop	728 x 90px
Mobile	320 x 50px
Mobile & Desktop	300 x 250px
Mobile	300 x 50px

Reach targeted prospects in the 6 hours, 40 minutes they are on the internet, beyond a Google search.



Reach mining industry professionals looking for the products and services that your company offers.

- A searchable online directory providing information on the products and services required to succeed in mining, mineral processing, tunneling and underground construction
- Listings are free to our advertisers, with the ability to upgrade and stand out in the more than 215 categories of mining industry products and services listed.
- MiningDirectory.org is promoted throughout the year and communicated digitally to SME members.
- Search engine optimized to insure those searching for your products and services can find them.
- Listings on MiningDirectory.org are repeated twice a year in the Products & Services Directory and distributed to 13,993 SME members.

BRONZE LISTING Free

- Address
- Phone
- E-mail
- Web Address
- Summary Description (150 words)
- One Primary Product Category (online)

SILVER LISTING \$300 per year

- Address
- Phone
- E-mail
- Web Address
- Summary Description (150 words)
- One Primary Product Category (in print)
- Detail Description
- Logo (repeats free in November Directory) (online)
- Two Sub-Categories

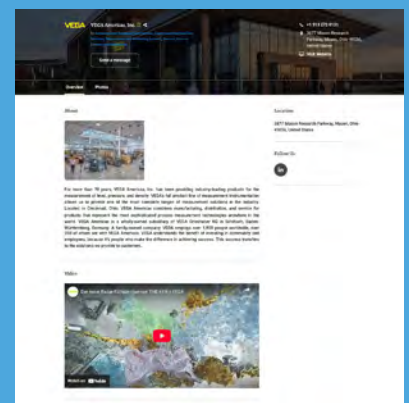
GOLD LISTING \$4075 per year

- Address
- Phone
- E-mail
- Web Address
- Summary Description (150 words)
- One Primary Product Category (in print)
- Detail Description
- Fractional ad in the July Products & Services directory with a free repeat in the November issue
- Free logo in July and November editions
- Five Sub-Categories (online)
- Gallery (up to three photos/images)
- Cover Image (1024x768px - JPG, GIF or PNG)

Bookmark and save for quick reference:
MiningDirectory.org

DIAMOND LISTING \$5995 per year

- Address
- Phone
- E-mail
- Web Address
- Summary Description (150 words)
- One Primary Product Category in print
- Detail Description
- Full page ad in the July Products & Services directory with a free repeat in the November issue
- Free logo in July and November editions
- Five sub-categories online
- Gallery (up to nine photos/images - 1024x768px - JPG, GIF or PNG)
- Cover Image (1024x768px - JPG, GIF or PNG)
- Video Link
- Additional uploads (marketing materials)
- Social Networking Pages
- Facebook Feed
- Twitter Feed
- Featured Banner on the MiningDirectory.org homepage



Find details online
at me.smenet.org

Laura Lemos
East, South, West U.S.
+1 973-668-2449
lemos@smenet.org

Daniel Lee-Billinghurst
London, United Kingdom
+44 781-842-2712
daniel@smenet.org

Bill Bell
Northwest, Central US
+1 248-626-0511
bbell@foxrep.com

Lynne Hatten
Media Sales Manager
+1 303-948-4243
hatten@smenet.org



MINEXCHANGE SME Annual Conference & Expo
February 28-March 3, 2027 | Denver, CO



SME Arizona Conference
December 6-7, 2026 | Tucson, AZ



George A. Fox Conference

George A. Fox Conference
January 19, 2027 | New York, NY



2027 SME Minnesota Conference

SME Minnesota Conference
April 13-15, 2027 | Virginia, MN



Minerals Forum
Latin America



Minerals Forum Latin America
May 12-13, 2027 | Lima, Peru



RET2027

Rapid Excavation & Tunneling Conference
June 27-30, 2027 | New Orleans, LA



46TH ICGCM
International Conference on Ground Control in Mining

International Conference on Ground Control in Mining
July 27-28, 2027 | Charleston, WV



FGIM

THE FORUM ON THE GEOLOGY OF INDUSTRIAL MINERALS

The Forum on the Geology of Industrial Minerals
2027 | Missouri



Cutting Edge Conference
Advances in Tunneling Technology

UCA Cutting Edge Conference
Fall 2027

Find details online at smenet.org

SPONSORSHIPS

Emma Li Salditt | +1 303-948-4200 | sponsorships@smenet.org

EXHIBITS

Justin Courtney and Corey Carlson | +1 303-948-4200 | exhibits@smenet.org

PUBLICATION TEAM

EDITOR

William M. Gleason
+1 303-948-4234
gleason@smenet.org
Features, Industry News,
Press Releases

ASSOCIATE EDITOR

Carrie Smith
+1 303-948-4254
csmith@smenet.org
Features, Industry News,
SME News, Press Releases

MANAGING TECHNICAL EDITOR

Chee Theng
+1 303-948-4240
theng@smenet.org
Technical Papers

PRODUCTION GRAPHIC ARTIST

Ted Robertson
+1 303-948-4238
robertson@smenet.org
Graphic Design, Layout, Technical
Art Specifications

ADVERTISING TEAM

MEDIA SALES MANAGER

Lynne Hatten
+1 303-948-4243
hatten@smenet.org

UNITED STATES (NORTHWEST, CENTRAL US)

Bill Bell
+1 248-626-0511
bbell@foxrep.com

UNITED STATES (NORTHEAST, EAST, SOUTH, WEST)

Laura Lemos
+1 973-668-2449
lemos@smenet.org

INTERNATIONAL SALES

Daniel Lee-Billinghurst
+44 781-842-2712
daniel@smenet.org

Society for Mining, Metallurgy & Exploration

12999 E. Adam Aircraft Circle
Englewood, CO 80112 USA

Publisher:

*Mining Engineering
Tunneling & Underground Construction*