

### FOUR AD SIZES



#### 1 Leaderboard

- displayed on all website pages  
728x90 \$750 top, \$500 bottom

#### 2 Medium Button

- displayed on all website pages  
160x200 \$500  
Specify position 1, 2 or 3

#### 3 Small Button

- displayed on all website pages  
160x100 \$250  
Specify position 1, 2 or 3

#### 4

#### Flip Book Banner

- displayed on flip book only 468x60 \$500



### Site-wide ads

Available on a monthly basis

Rotation of four advertisers, one per spot

### Flip book-only ads

Available on a monthly basis

Rotation of four advertisers, one per two spots

#### Specifications

##### Static/Animated Display:

Send JPEG or GIF files with a maximum file size of 100k. Advertisements must contain a company logo or url. A url link path must accompany ad. Provide alternate text: 50 characters max, including spaces. Minimum suggested font size 16 points. Flash (.swf) advertising is not available at this time.

##### Closes

##### Material Deadline:

All advertising files must be received by the 15th day of the month prior to online publication. All files will be tested for compatibility. All ads are posted the first day of the month. CREDIT CARD prepayment is required for all online advertising orders prior to posting.

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